

# Welcome to the Presentation on "Exporting Raw Cane Sugar"

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Primary Information

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<mailto:primaryinfo@gmail.com>

# Exporting Raw Cane Sugar

Presentation by  
**Primary Information Services**  
[www.primaryinfo.com](http://www.primaryinfo.com)  
<mailto:primaryinfo@gmail.com>

What is Raw Sugar?



# Raw Cane Sugar

Raw cane sugar is made from the extracted juice of sugar cane (*Saccharum officinarum* L.). After harvesting, the canes are pressed to extract the juice. The sugar cane juice is then evaporated by heating. The remaining product is raw cane sugar.



## Buyers distinguish between different types of raw cane sugar.

These differences are based on the differences in origin and whether the raw cane sugar is partially centrifuged or not at all. Centrifugation separates sucrose crystals from other components of sugar cane juice. The lighter the raw cane sugar, the more it has been centrifuged and the less molasses it contains.

WHAT  
IS  
RAW  
SUGAR?



- **Raw cane sugars** which have not been centrifuged are commonly called **Non-Centrifugal Sugar (NCS)** or whole raw cane sugar.
- They still contain high concentrations of molasses and have a dark colour.
- Depending on the origin of the sugar, it can also be called **jiggery** (South Asia), **panela or rapadura** (Latin America), **muscovado** (the Philippines) or **Barbados sugar** (Barbados).



**Demerara sugar and turbinado sugar** are partially centrifuged raw cane sugars. Demerara sugar is a light brown raw cane sugar originally produced in Guyana (a former colony called Demerara), with relatively large granules. Due to its increasing popularity, demerara sugar is now also produced in other countries such as Mexico and India. **Turbinado sugar** does not have a specific place of origin. It gets its name from a turbine-like centrifugal process which results in smaller granules than those found in other raw cane sugars.



**RAW CANE SUGARS**  
are produced close to  
cane fields,  
in a Sugar Mill

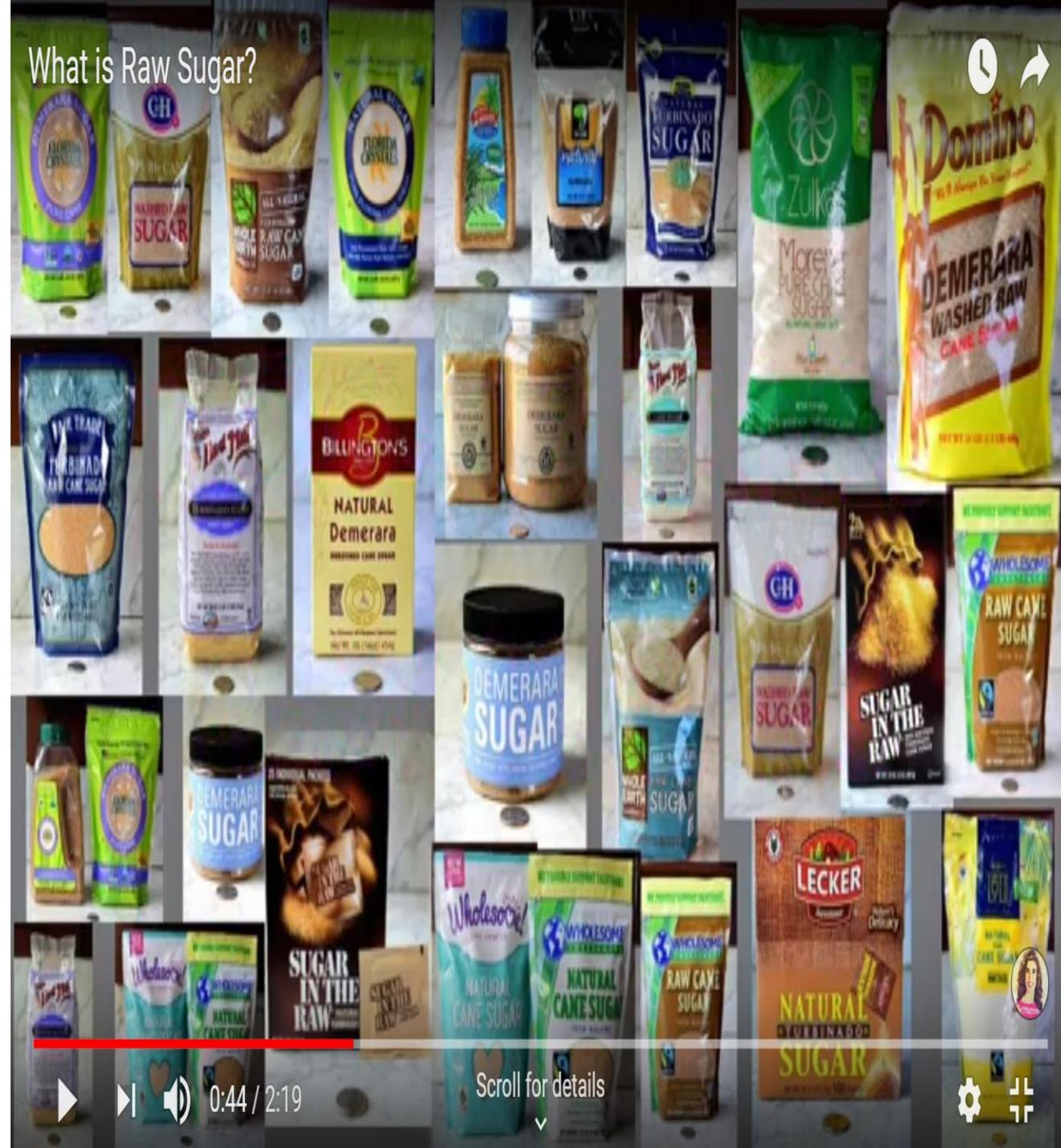
**Classification of raw cane sugar:**  
**Harmonised System (HS) code:**  
**1701.13.90,**  
**which is defined as**  
**‘Raw cane sugar,**  
**obtained without centrifugation, not for refining’.**



# Raw cane sugar?

## Demand for natural ingredients

- Raw cane sugar is growing in popularity as consumers become increasingly interested in natural and unrefined food products.
- The United Kingdom is a major buyer of raw cane sugar from India
- A growing group of consumers perceive brown and unprocessed sugar to be healthier and more natural than white, refined sugar due to critical food research regarding synthetically manufactured food products.
- Consumers are also increasingly interested in organic food products.



## Quality requirements

Raw cane sugar mainly consists of types of sucrose, fructose and glucose (<95-98%).

The product contains water (1.5-3.5%) and minerals (<1-5%). Low moisture content significantly lengthens its shelf life by reducing the risk of mould and other contamination by microorganisms.

**Mineral content is a major topic in quality standards.**



**If raw cane sugar is overheated, it can contain high levels of acrylamide.**

**Maximum acrylamide value of 1000  $\mu\text{g}/\text{kg}$  for all food products - permissible**

**The Codex Alimentarius, a joint food standards programme of the Food and Agriculture Organisation (FAO) and the World Health Organisation (WHO), has prepared a Standard for Non Centrifugated Dehydrated Sugar Cane Juice.**



- **India is the world's largest producer of raw cane sugar (not for refining). India is expected to produce 6 million metric tones of raw cane sugar**
- **India's raw cane sugar is of relatively low quality and intended for use as fermentation stock. According to some consultants**
- **Colombia is the world's second largest producer of raw cane sugar (not for refining).**
- **The Philippines is an upcoming raw cane sugar producer**
- **Other major suppliers of raw cane sugar include Pakistan, China, Brazil, Bangladesh and Myanmar.**



# Market segments

- The consumer market is the largest segment for raw cane sugars. This segment requires retail packed raw cane sugar in granules or cubes of high quality
- Raw cane sugar is generally packed for retail importers. They have the required certificates, packaging capabilities and logistical capabilities to supply retailers. Retailers need small and frequent deliveries. Moreover, suppliers need to be able to take back products if a food safety issue is identified.



## Raw cane sugar is imported through four main channels:

Specialized importers of natural products, specialized importers of organic products, specialized importers of Fairtrade products, and sugar companies. The specialized importers are of the most interest to raw cane sugar exporters. Examples of specialized importers are: Rapunzel (natural) Do-It (organic) Alter Eco (Fairtrade)



# Exports from India

Date	HS Code	Description	Destination	Port of Loading	Unit	Quantity	Value (INR)
Mar 15 2016	17011390	INDIAN RAW CANE SUGAR SSF:SRSL PC:27001/RAIBAG SHPTMT MIEQ OF SRSL,PC:58501/HAVALGA SR.NO.120	United States	Goa Sea	KGS	4,814,000	154,647,904
Mar 15 2016	17011390	INDIAN RAW CANE SUGAR SSF:S R S LTD,P CODE:27001/RAIBAG SHIPTMT UNDER MIEQ OF SRSL,PC:27001/RAI-SR.NO.86	United States	Goa Sea	KGS	1,610,000	51,720,644
Sep 29 2015	17011390	INDIAN VHP RAW SUGAR MILL NAME: SHREE RENUKA SUGARS LTD SY NO:367 MUNOLI TALUKASAUNDATTI DIST BELGAUM-591 117	Tanzania	Chennai Sea	KGS	260,000	5,148,000
Sep 28 2015	17011390	INDIAN VHP RAW SUGAR MILL NAME: SHREE RENUKA SUGARS LTD SY NO:367 MUNOLI TALUKASAUNDATTI DIST BELGAUM-591 117	Tanzania	Chennai Sea	KGS	48,000	950,400
Sep 28 2015	17011390	INDIAN VHP RAW SUGAR MILL NAME: SHREE RENUKA SUGARS LTD SY NO:367 MUNOLI TALUKASAUNDATTI DIST BELGAUM-591 117	Tanzania	Chennai Sea	KGS	260,000	5,148,000

Exporting raw cane sugar to | market "raw cane sugar" - G | RAW CANE SUGAR SITE:WW | Export Data and Price of indi

zauba.com/export-INDIAN+RAW+SUGAR/hs-code-17011390-hs-code.html

Apps | informer | Outlook Mail | Gmail | Primary Info | NCH Software - Fre... | Google Advanced S... | New Tab | The fastest free You...

Home > India's Import Export Data > Export data of Indian raw sugar

## Detailed Export Data of indian raw sugar

**400**

Export Shipment  
Records found

Detailed Analysis &  
Trends of:  
**Export of indian raw  
sugar**

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Customs Import  
Duty of: **indian raw  
sugar**

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17011390 ×

# Import of Raw Sugar in USA

**Import of Raw Sugar in USA**

5,075  
Import Shipment Records found

Manufacturers of raw sugar

Buyers of raw sugar in USA

HTS Code of raw sugar

HTS	Description	Port of Loading	Port of Discharge	Buyer
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**Detailed Analysis & Trends of: Import of raw sugar**

**Detailed Import Data of brazilian raw cane sugar**

1,091  
Import Shipment Records found

Detailed Analysis & Trends of: Import of brazilian raw cane sugar

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Customs Import Duty of: brazilian raw cane sugar

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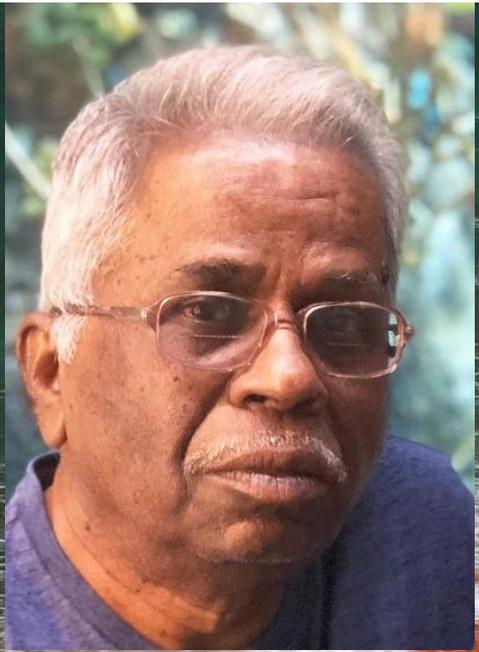
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# QUESTIONS?



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