### Welcome to presentation on Used Car Business

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## Used Car Business

PRESENTATION BY

PRIMARY INFORMATION SERVICES

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Thousands of used cars for sale in India USED CARS

USED CARS



# Certified Pre-Owr



### pricing





e Toll Free Helpline No. 18002584420

### USED CAR BUSINESS

#### HOW TO MAKE MONEY?

**Do Used car dealers make money?** Most dealers don't make the bulk of their profits on the sale of a new car. The big profit usually comes through arranging car loans, selling add-ons, and making money on your trade-in. Dealers can easily make a profit of \$3,000 just through the financing alone



#### IF YOU ARE AN ENTREPRENEUR LOOKING TO START A USED CAR DEALERSHIP BUSINESS, YOU CAN CONSIDER ONE OF THE FOLLOWING:

- USED LUXURY CARS DEALERSHIP
  BUSINESS
- ONLINE USED CARS DEALERSHIP
  SHOP
- PHYSICAL USED CAR DEALERS STORE
- MULTI BRAND CAR DEALERS



**Business and liability insurance Certificate of Incorporation** Tax Payer's ID Fire certificate **Used Car Dealership Business License Business Plan** Non – disclosure Agreement **Employee's Handbook (optional) Facility permit / license Franchise or Trademark License Insurance Policy** 

THE LEGAL DOCUMENTS YOU MAY NEED TO RUN A USED CAR DEALERSHIP BUSINESS

## To get started



Players in the car dealership industry sell both brand new and used cars and they may fall into any of the following niche areas; brick and mortar car dealership shop, online used cars dealership shop, locally produced car dealership

shop, imported car dealership shop, luxury car dealership business

## **Companies in the field**

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#### **Pre-Owned Car Market Bigger Than New Car Market**



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# Thanks

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